

More Work Better Work Different Work

For the Entertainment Industry and Beyond...

TALKS

personal networking event obstacles.

NETWORKING MADE FUN AND EASY
-Design a success strategy to overcome

-Discover the biggest mistake you can make when meeting someone new (it's a doozy and so many people do it).

-Establish a follow-up plan for new contacts

SOCIAL MEDIA CAN GET YOU WORK
-Discover why your social media numbers
can be the difference between you getting
a job or losing it

-Learn techniques for determining and conveying a hirable brand, creating follow-up, and developing strategies to create buzz about projects, scripts, or yourself.

-Get resources to manage your time.
 In only 15 minutes, a few days a week, you can maintain a presence on all of your social media sites.

GET IN THE DOOR AND GET A JOB

- Learn how to get to anyone and how to make a great first impression.
- -Discover the how-tos of getting influential industry mentors
- -Receive letter-writing templates.

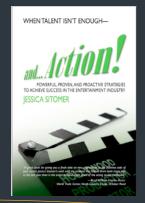
JESSICA SITOMER IS A FUNNY, DYNAMIC SPEAKER WHOSE TALKS ARE ENTERTAINING, UPLIFTING, AND EDUCATIONAL. SHE HAS WORKED IN THE ENTERTAINMENT INDUSTRY FOR 20 YEARS. SHE PRODUCED A SITCOM PILOT AND TWO TELEVISION SERIES; PRESCRIPTIONS, A SHOW WITHIN A SHOW FOR MTV, AND LIGHTS, CAMERA, ACTION, A REALITY SHOW THAT IS CURRENTLY IN POST-PRODUCTION. WHILE WORKING IN DEVELOPMENT SHE WAS INVOLVED IN THE PRODUCTION OF CRAZY IN ALABAMA, ANTONIO BANDERAS' DIRECTORIAL DEBUT. AND YES, HE IS AS CHARMING IN PERSON AS HE IS ON SCREEN. SHE IS AN INTERNATIONAL SPEAKER AND AUTHOR OF TWO BOOKS, INCLUDING, AND.. ACTION, POWERFUL, PROVEN, PROACTIVE STRATEGIES TO ACHIEVE SUCCESS IN THE ENTERTAINMENT INDUSTRY. A RECENT HIGHLIGHT WAS IMPROVING WITH COLIN FARRELL WHILE HOSTING THE SOC LIFETIME ACHIEVEMENT AWARDS.

Some Clients Include: Unions: AFTRA, DGC, 669, 600, 700, 891, Film Schools: AFI, USC,

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Organizations: SOC, AofA Conferences: ITLMA, Great American Pitchfest.

Cinegear



Jessica has a flair for turning business tools and techniques, which can be intimidating to people who make their living in a creative field, into terminology and practices they can easily relate to

and apply day to day.
-Louise Baker-Griffiths
Membership/Training Coordinator
ICG, Local 669

.CG, Local 668

speaking